

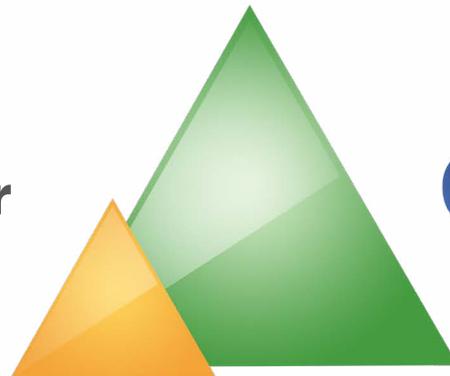
WELCOME TO



**GO**b2b

Integrated eCommerce

**eCommerce created for**



**apex IT**  
where excellence is standard

Fully integrated, b2b eCommerce platform for wholesalers, distributors and manufacturers.

Our unique b2b eCommerce platform integrates seamlessly with Apex Interprise Suite accounting system to provide a LIVE bi-directional flow of data.

This delivers a feature-rich, higher personalised customer experience for your customers.

GOb2b integrates with some of the best ERP systems including Apex Interprise Suite, that creates automation that will improve your sales order process.

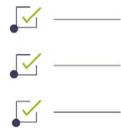


Interprise Suite

## GOb2b SAAS

SOFTWARE AS A SERVICE

### LIVE INTEGRATION



We will create a seamless integration between your eCommerce website and Interprise Suite accounting software that transfers data immediately.

### CONTINUOUS UPDATES



All updates to our GOb2b software are free for all our customers to ensure your using the best technology and remain competitive.

### FEATURE-RICH



Get all the GOb2b features from our feature list and any new ones we launch in the future included in your package.

### SUPPORT SERVICES



We provide many services as part of your package including training, hosting, support and a dedicated account manager.

Our highly accessible software allows you to be live and trading in as little as 4 weeks!

Our software is affordable and you don't need to spend any capital upfront as there are no start-up costs to joining GOb2b SAAS, we'll simply charge you a monthly fee.

  
**GOb2b**  
Integrated eCommerce

## KEY BENEFITS

### FULLY INTEGRATED WITH INTERPRISE SUITE

When you integrate GOB2b with your Interprise Suite accounting system you can transform your eCommerce process to provide a seamless experience for all.

Co-ordinate your eCommerce website and Interprise Suite accounting system to allow bidirectional flows of information between the two systems.



### SELL MORE

GOB2b offers a fast efficient way to build a new sales channel, allowing customers to order directly from you online.



### REDUCE COSTS

Integrate your eCommerce site to your back office systems so you can share stock, product info, promotions and receive orders all automatically. You are no longer constrained by staff having to manually place orders, or update information.



### CENTRALIZE DATA

GOB2b integrates with Interprise Suite accounting system with ease.



### SCALABLE

(ideal for business growth)

Typically, as your business grows, so does the demand placed on you and others within the company. Integration automates the process and takes that stress away



### BETTER CUSTOMER SERVICE

Self-service, on-demand data for your customers.



## INTEGRATED B2B ECOMMERCE

### KEY FEATURES

#### ORDER PROCESSING FEATURES



Smart, easy to navigate ordering process which is automatically put into your accounting system.

#### STOCK POSITION FEATURES



Provide your customers with live stock availability. Get live stock levels and due in dates directly from your accounts system.

#### B2B FEATURES



GOb2b was built specifically to address the concerns of b2b businesses and there's a range of features to support this.

#### PRODUCT DATA FEATURES



Provide your customers with all the product details they require and you only need to enter these once into Interprise Suite.

#### NAVIGATION & SEO FEATURES



A smart, easy to use eCommerce website and everything you need to improved your website rankings.

#### SHIPPING FEATURES



A complex set of shipping options to suit all your b2b delivery requirements.

#### A feature-rich website

Our talented team of pioneering developers create bespoke integrated eCommerce solutions for our clients.

YOU'RE IN GOOD COMPANY

## JOIN OUR THRIVING COMMUNITY

OF CUSTOMERS TO GROW YOUR BUSINESS WITH GOB2B



"The software is easy to use and gives us a good level of freedom in controlling what displays on our website"

Tracey M  
Digital Marketing Director



"The software can be moulded to the needs of the business which is exactly what we needed as a b2b seller"

Bradley C  
Digital Marketing Manager

**£1.2 bil+**  
Worth of sales

**£4.1 mil+**  
Orders placed

**£27.4 mil+**  
Items ordered

WE UNDERSTAND B2B BUSINESS

## WE'RE ONLY WINNING WHEN OUR CUSTOMERS ARE WINNING

Every member of the GOB2B team is passionate about helping our customers grow and quickly.

We understand the importance of building relationships and increasing brand loyalty. That is why our platform brings our customers' clients closer to their products with a flawless user experience.

**VIEW OUR PORTFOLIO**

[GOB2B.com/our-portfolio](https://GOB2B.com/our-portfolio)



## PRICING

### GOB2b SOFTWARE AS A SERVICE

Modern b2b eCommerce platform to automate your sales order process taking your customer orders directly from your website into sales orders on Interprise Suite.

GOB2b is built with over 20 years experience working with trade customers so we know how complicated b2b purchasing can get.

### GOB2b for Interprise Suite

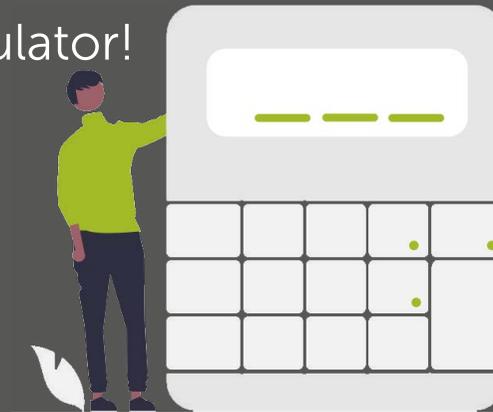
**£549** pcm  
(24 month contract)



Full training  
Onboarding  
On-going support  
Hosting  
All GOB2b updates

**See how much  
you could save**

with our return on  
investment  
calculator!



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**GOB2b**  
Integrated eCommerce

## CONTACT US

WE'RE HERE TO HELP

If you're interested in our software and would like to know more, please get in touch...



Send us an email

[enquiries@gob2b.com](mailto:enquiries@gob2b.com)



Chat to us live

[GOb2b.com](https://GOb2b.com)



Give us a call

+44 (0) 1548 856 583



Ready for a demo?

Fill out our form

## LET US SHOW YOU THE POWER OF INTEGRATED ECOMMERCE

BOOK A NO OBLIGATION, NO FEE DEMONSTRATION

Spend 20 minutes with us while we show you our GOb2b integrated eCommerce software.

This is the best way to fully understand how GOb2b can transform your sales order process with our live integration with Interprise Suite.

[CLICK HERE TO BOOK](#)



  
**GOb2b**  
Integrated eCommerce



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